

Current Comment

Miss Morgan Hill is queen of the 1931 Fiesta de las Rosas. Last year the honor belonged to Campbell, but it is a recognition hard to secure two years in succession. We can rest assured, however, that we were very well represented in the competition, and that Campbell's entry will add materially to the beauty of the queen's float.

The fiesta this year is going to be bigger and better than ever, according to those who guide its destinies. Athletic events, heretofore given slight attention, will be a feature of the celebration. The evening carnival, inaugurated last year, will probably be an even better drawing card this year. The parade, from all indications, will contain more floats.

Some few people believe the fiesta to be a futile and expensive gesture, but they are wrong. There is, of course, considerable expense attached to the undertaking, but the people of Santa Clara county get it all back, dollar for dollar, in national advertising of the garden spot which is the Santa Clara valley. Too, many thousands of people enjoy the various attractions which include flower shows, parades, pageantry, etc., without cost. The advertising is the big thing, however.

Small town merchants could well take a lesson from this festival. The county itself and the Consolidated Chambers of Commerce spend much money and a huge amount of thought and energy—for what purpose? To advertise, indirectly, the advantages of this part of California. What do many small town merchants do to draw attention to the advantages they can offer their customers? Nothing.

True, there are usually a few up-and-coming business men who advertise, but for every one who does advertise, there are two who hide their lights under baskets. In other words, they refuse to tell people about their wares; they will not quote prices in cold type, and wonder why people flock to merchants who advertise their wares, and quote prices the customer knows he can depend on.

There is no advertising medium the equal of a small town newspaper. Regardless of what people say about their local sheet, they do read it—all of it—and everything. No metropolitan daily is perused so avidly as the home-town paper. Big advertisers recognize the value of the small town newspaper as an advertising medium. The public service companies invariably carry contracts with weeklies; banks, tire companies, radio manufacturers, the Ford Motor company, etc. If weekly-paper advertising benefits these huge, and often entirely foreign, concerns, why could it not be of equal benefit to local business people?

The answer is: "It would." How can these non-advertisers be convinced that they are missing a bet? You tell

VOL. 34, NO. 34

CAMPBELL PRESS

CAMPBELL, SANTA CLARA COUNTY, CALIFORNIA

TUES., MAY 5, 1931

Be Progressive!
Incorporate Campbell
Trade At Home
READ THE PRESS

HIGH ORCHESTRA IN COMPETITION AT S.F. SATURDAY

The Campbell high school orchestra, accompanied by its director, A. A. Thielke, Mrs. Thielke, and Mrs. C. Girard, went to San Francisco Friday night, and Saturday participated in a statewide high school orchestra contest. This was the first competition of the kind in which Campbell has taken part, and while they failed to win they received many compliments from other directors and had a fine time.

Representing Campbell at San Francisco were Mildred Pyle, Hugh Cramer, Mary Cali, Harold Freitas, Dan Furtado, George Gomez, Alice Leach, Tony Lobrovich, Muriel Wilson, Ethel Kirk and B. Kopp, violins; Margaret Keesling, flute; Hilda Nelson, viola; Fred Cali and M. Voge, French horns; Dorothy Watson, Marjorie Keesling, Betty Mumma, Lola Rhoten and L. Wingard, solo cello; Barton Wood and B. Hall, clarinets; Mark Pasquin, bassoon; Betty Keesling and Hans Thaysen, solo trumpet; Jim Nichols and Henry Kuraski, solo oboe; Hattie Hefferman, J. Pope and Julia Stout, string bass; Robert Pryor, bass horn; Paul Raza and Nick Casella, drums; Olga Brydon, organ, and Gladys Nelson, piano.

Emily Pannell Gard's Pupils In Recital Next Week

Emily Pannell Gard will present her piano pupils in a recital next Tuesday, May 12, at the community hall, beginning at 8 p. m.

The Keesling family orchestra will assist Mrs. Gard in the program.

Pupils appearing in this recital are Catherine Perrott, Carol and Giles Kennedy, Phyllis and George Pierson, Emily and Lois Bohnett, Junior DeVaughn, Virginia Anderson, Barbara Van Every and Winfield Archibald.

The public is cordially invited.

us! Of course, small merchants have existed for many years without advertising, and many of them believe themselves to be so well known that advertising is unnecessary. They overlook the fact that a large percentage of the people in their trade area are comparative strangers. Old friends and customers leave for other parts; new people come in—and the new people go where they can hear the most noise, for there they expect to find something out of the ordinary. Ballyhoo is the thing, ladies and gentlemen, and if you don't believe that, listen to the barkers of two competitive side shows and see who gets the biggest crowd.

That's all.

Judge O'Connor Addressed Folks Here Sunday Nite

Judge Percy O'Connor was the principal speaker of the evening at a program in observance of Boys' week at the Methodist church Sunday evening. This service was arranged and conducted by the Kiwanis club and the local churches, with Rev. A. S. Buell presiding.

A. A. Thielke and his high school orchestra played several selections. An orchestra composed entirely of boys also favored with several numbers, and the Kiwanis quartet, composed of Harry C. Smith, Dr. Walter I. Merrill, Harold Cramer, and Herold Morton, sang.

A court of honor for the Boy Scouts was held, and several awards made. Rev. J. H. Bennett conducted the court.

ODD FELLOWS HALL IS GETTING SPRING COAT OF PAINT

This week the local Odd Fellows hall is acquiring a new spring coat of cream-colored paint. The improvement was unanimously approved at a recent meeting, and the work awarded to Lester Brackett, painter and decorator.

Mr. Brackett, formerly associated with Don McQueen, is working up a nice business in Campbell and elsewhere, and is capable of doing very modern decorating as well as external painting.

PUNDITA CIRCLE IN REGULAR MEETING

The Pundita Circle held their regular meeting Wednesday afternoon at the home of Mrs. J. J. Pardee on Sunnoaks avenue.

After a short business session, presided over by Mrs. George Page, Mrs. Laura Allen read an interesting article on the subject of the day, "Modern Drama." She also reviewed several leading plays of the season.

Miss Annie Schulte gave her version of "The Barretts of Wimpole Street," a popular play now running in New York city.

The next meeting will be at the home of Mrs. L. J. Carboni Wednesday, May 13. The subject will be "Gardens."

ANNOUNCEMENT

Mrs. Mattie Patterson, director of the W. C. T. U. medal contests, wishes to announce that she is bringing the Young People's Diamond Medal contest to the Campbell Methodist church Sunday, May 10, mothers' day. The contest begins at 7:30 o'clock p. m.

Miss Mary Woodbury of Oakland was a recent visitor at the home of her parents, Mr. and Mrs. W. H. Woodbury.

The Queen!



Miss Lenora Kirby of Morgan Hill, chosen Queen of the 1931 Fiesta de las Rosas.

District C. E. Rally At San Jose Friday

The Santa Clara district C. E. Union is planning a rally Friday night, May 8, in the Westminster Presbyterian church, San Jose, honoring A. J. Shartle, treasurer of the international Society of Christian Endeavor.

Mr. Shartle is touring the United States in the interest of the Christian Endeavor movement. He will appear at 16 rallies in California, San Jose being one of the northern visits. His inspiring talk will close with a lecture on the Passion Play, illustrated with slides he secured in Obermagau last summer. He will be accompanied by Howard Brown, field secretary of Christian Endeavor work in California. Young people and adults from Santa Clara and San Mateo counties will attend.

Miss Mabel Bevier, president of the Santa Clara District Union, will preside. Musical features will be part of the program.

GUILD SUPPER AT CONG'L CHURCH WEDNESDAY EVE.

Tomorrow evening (Wednesday) the division of the Congregational Guild of which Mrs. T. A. Cutting is the head, will serve a fellowship supper at the church parlors on North Central avenue.

Supper will be followed by an entertaining program in which the Keesling orchestra will assist. A brief play will be presented.

MRS. LANPHEAR ENTERTAINS AT BRIDGE

Mrs. Ethan Lanphear entertained the members of her bridge club Wednesday evening at her home in Saratoga. After a delightful evening of cards, at which Mrs. Earl Young won high score, the hostess served a delicious luncheon.

Present were Mesdames Burt Young, Earl Young, Lillian Ohlen, Floyd Bohnett, Horace Lea, Neil Best, R. H. Knappen, and the hostess.

Memorial Service For Miss Johnson Held Here Wed.

While services for Miss Kittie Johnson, who died last week at Milton, Wis., were being held at Delan, Minn., where the funeral and interment took place, a memorial service was held at the local high school, where she was a teacher for many years.

Faculty members and students gathered Wednesday afternoon to pay tribute to a beloved teacher and helper. Raymond DeSelle, president of the student body, conducted the services.

Poems and talks eulogizing Miss Johnson were given by students and faculty members. Dorothy Bauer, student, expressed for the student body their appreciation of Miss Johnson and her work with them as an art teacher, advisor and friend. Esther Carlton, one of Miss Johnson's students in art, closed the program with these lines: No more to look upon her face
Lighted with its kindly grace;
No more her gentle voice to hear,
No more to know her presence dear.

MAZUROVA GEORGE WILL DISCUSS LIFE AND LITERATURE

The Country Woman's club will sponsor a literary debate to be given in the community hall this (Tuesday) evening at 8 o'clock, for the benefit of the Campbell library.

The subject of the discussion is "Modern Tendencies in American Literature and Life." Alexandra Mazurova George will speak and lead the discussion.

Mrs. E. I. Price will preside over the meeting and a small charge will be made for admission.

COME OUT TO THE C. OF C. MEETINGS. URGES MR. SHADLE

There is a regular meeting of the Chamber of Commerce next Monday, May 11, at 8 p. m. come out and enter into the discussion. Join the Chamber and become actively interested in your community problems. This is your community and your Chamber of Commerce, and if you want the facts, come and get them first hand.

There are so many stories floating around on the street that have no foundation in fact that it behooves every one of you to get your information from a reliable source.

The Chamber of Commerce has the welfare of the community at heart, and is doing everything possible to make this a real, livable little city. Are you with us?

H. M. Shadle, V-Pres.

Mr. and Mrs. Geo. Smith, Jr., are the proud parents of a baby daughter, born Sunday at O'Connor's sanitarium.

POLICE AND FIRE SIGNAL LIGHT IS IMPROVEMENT

Success has at last crowned the efforts of the Chamber of Commerce which has, for the past month, been working to secure a joint police and fire signal to expediate the work of the night patrolman. In about a week's time, the P. G. & E. will install a 300-candlepower red light at the intersection of Campbell and Central avenues, which will, in case of fire or police call, be operated from the telephone office. The patrolman will be in sight of the signal at all times. With the flashing of the light, a telephone at the Dunlap & Smiley garage will ring, and will be answered by the patrolman. In case of fire, he will sound the alarm, and if police assistance is required, he will answer the call himself.

Final arrangements were made at a meeting last Friday night, at which were present members of the fire commission, Chamber of Commerce police committee, and representatives of the P. G. & E.

San Francisco Team Trimmed By Locals Sunday

The Campbell baseball team, under the management of Antone Ferro, still stands unbeaten this season. They have played some very fast teams, highly rated in San Francisco, and they have defeated them decisively.

Sunday they took the San Francisco Lomita Firemen 17-6. Campbell was slow in starting, but in the second inning they ran up four tallies, and eight in the third. Brayeich made two home runs and Silvera one for Campbell. The visitors made two homers, and though the score does not indicate it, the game was fast throughout.

A. Y. HOAG, WELL KNOWN HERE, IS DEAD AT CHINO

Mr. and Mrs. P. B. Payne and Mrs. Payne's sister, Helen Greenly of San Francisco, left Saturday to make arrangements for funeral services for their father, A. Y. Hoag, who died suddenly Friday morning at his home in Chino, southern California.

Mr. Hoag was 78 years old. He was well known and liked in Campbell, as he had visited here many times. Time of services are not known, but the remains will be laid at rest in the family plot at Chino.

The Campbell Union High School Alumni association will give their third annual dinner re-union in the grammar school cafeteria May 16 at 7:30 p. m., to be followed by a dance in the annex.

News Review of Current Events the World Over

Labor's Liberty Legion Out for Modification of Dry Law—Governor Roosevelt Dismisses Charges Against Mayor Walker.

By EDWARD W. PICKARD



Matthew Woll

LABOR'S Liberty Legion, as it is termed by Matthew Woll, vice president of the American Federation of Labor, is in action for the purpose of bringing about modification of the Volstead act and eventually the repeal of the Eighteenth amendment. It consists of a national committee of the organized trades, and it held a two-day convention in Philadelphia that was attended by about 200 delegates from all parts of the country. Mr. Woll was in the chair, and he did not mince words in stating the aims of those workers who are opposed to prohibition, and at times his language was almost inflammatory. He declared the groups which "forced" prohibition on the country were the industrialists "who were prompted by the desire to increase their profits through higher production by making machines of human labor," and the church groups "who have admitted their failure to rule man by moral suasion, but seek to force their rule by the use of the big stick of the law."

Asserting that he did not believe in "milk and water methods," Mr. Woll continued: "There is too much law and order today. I want to see the shackles of injunction broken, if not by lawful methods, then through physical resistance. It is only by aggressiveness that states and communities will regain their privileges."

"Our nation came into being through a violent disregard of law and order. The negro was freed by bloody strife, in complete disregard of law and order. Labor unions came into being and won for American labor its high standards of living, through strikes, lockouts and other violent methods."

A report to the committee, written by Woll and I. M. Osborn, president of the cigar makers' international union, held out the hope that the legislation of light wines and beer might be enacted by the next congress. It stated that only 17 members of the senate and 45 representatives were prohibition "die hards" and that some of them were "listed among the most valued customers of Washington's well-known bootleggers."

NOT worth further consideration, is in a nutshell the verdict of Governor Roosevelt of New York in dismissing the charges against Mayor Jimmy Walker of New York city. And thus Tammany Hall wins a point in its struggle with the citizens of the metropolis who are warring on what they believe to be graft and corruption.

The charges, it will be remembered, were filed by Dr. John Haynes Holmes and Rabbi Stephen S. Wise on behalf of the city affairs committee, and alleged malfeasance and misfeasance on the part of the mayor, whose removal was asked. Walker's reply was hot and vituperative, branding his accusers as "Socialists," though in later public statements he asserted the Communists were to blame for the fight on him. The governor in dismissing the charges said he did not find in the documents submitted sufficient justification to remove the mayor or to proceed further in the matter. There was no evidence, he added, that showed Walker had failed to act on information given to him or that he had failed to keep himself advised as to the activities of the subordinates beneath him.

The city affairs committee promptly announced that the fight on Mayor Walker and on civic corruption would not be abandoned.

IF PRESIDENT HOOVER wants to be renominated—and it is generally supposed he does—he will win by acclamation on the first ballot in the 1932 Republican convention, granting that the test of party sentiment made by the Washington Post is accurate. By the same token, Vice President Curtis will be renominated if he so desires.

The Post polled the approximately 1,000 delegates to the Republican national convention of 1928. About one-half of them answered. They were asked to state who, in their opinion, would be the party nominees next year.

As to the presidential nomination, the responses were distributed as follows:

President Hoover—487.
Senator Dwight Morrow of New Jersey—13.

Calvin Coolidge—12.
Lowden, Dawes, Borah, and Senator Watson of Indiana received one vote each.

Theodore Roosevelt was second in the list of probabilities for second place on the ticket.

IN THIS connection it is interesting and perhaps surprising to read the statement made by for-

mer Gov. W. L. Harding of Iowa to the Republican national committee, to the effect that the farmers of the Midwest are solid in support of the federal farm board and of President Hoover's farm relief policies. This, Mr. Harding says, he learned in conversation with "thousands of farmers in my own and nearby states." He declared the Democratic seed of discontent has fallen on barren soil, and continued: "The American farmer today is selling his wheat at 20 to 30 per cent higher than the farmer across the border in Canada. His corn is bringing 30 cents per bushel more than in the Argentine. The Republican tariff and the farm board—both of which the Democrats would destroy—are responsible for this advantageous condition."



King of Siam

KING Prajadhipok of Siam, accompanied by Queen Rambai Barni and her parents, made his official visit to Washington during the week. They arrived in the capital city from New York on Tuesday, being met at the station by Vice President Curtis and other high officials, were duly photographed, and escorted in state to the Larz Anderson mansion on Massachusetts avenue. Next day the royal couple made their formal call at the White House. Just within the front door President and Mrs. Hoover met them and led them to the Blue Room, where, after brief conversation, the king requested the honor of presenting his suite. Mr. Hoover giving consent, the royal retinue entered and was introduced by the Siamese minister.

The king and queen soon after hustled back to their temporary home and the return call by Mr. and Mrs. Hoover quickly followed. Queen Rambai Barni has been having a great time shopping in New York, purchasing quantities of feminine gear, especially hosiery and footwear. She has the reputation of being the prettiest woman of all the Far East's royalty.

CHAIRMAN ARTHUR WOODS of the President's commission for unemployment announced his retirement from active work with the organization because he is going to Europe to study employment conditions there. He also said that a perceptible improvement in general economic conditions has been registered in recent weeks.

Opening the annual meeting of the Chamber of Commerce of the United States in Atlantic City, President William Butterworth declared that the trend of business was definitely upward, that the number of industries that could look forward confidently was growing, many of them being industries which reflected into the condition of other industries and other fields of business, and "improvements are appearing in the news of the hour."

PRESIDENT HOOVER'S little trip to Cape Henry, Virginia, to take part in the celebration of the 324th anniversary of the landing of the first permanent English colonists was sadly marred by a torrential rainstorm. He and Mrs. Hoover went there on the Department of Commerce boat Sequoia, and just as the ceremonies began the downpour came. All were drenched to the skin and took refuge in the railroad station, where tea was served. The President took his wetting good naturedly, and Mrs. Hoover, too, laughed, though her new hat was ruined.

EMINENT educators from all parts of the country gathered in Urbana, Ill., Friday, to take part in the formal inauguration of Dr. Harry Woodburn Chase as president of the University of Illinois. State officials, alumni and students went to make up a great throng, and the program lasted all through the day and evening. In the morning the procession formed at the library and marched to the men's gymnasium, escorted by the university's famous military band. President George Barr of the board of trustees presided over the inaugural ceremonies. Governor Emerson extended greetings on behalf of the state; Samuel Wesley Stratton, chairman of the corporation of Massachusetts Institute of Technology, spoke for the university world, and President Rammelkamp of Illinois college for the schools of the state of Illinois.

There were further festivities in the afternoon, and in the evening President and Mrs. Chase held a reception. Doctor Chase, who was formerly president of the University of North Carolina, has been acting president since last July, when he succeeded Dr. David Kinley. There was a note of sorrow in Friday's celebration, for Dr. E. A. Alderman, president of the University of Virginia, who was to

have taken part in the program, passed away on the train on his way to Urbana; and only a few days before word had come of the death of Mrs. Kinley in Shanghai, China.

OFFICIAL groups within the Protestant Episcopal church and the Presbyterian church in the United States have recommended vital alterations in the church codes that will surely cause long and loud discussion.

After six years of study, an Episcopalian commission advocates a revised canon creating ecclesiastical courts to pass on problems of marriage. It would permit ministers to remarry communicants and divorced persons whose fitness had been approved, eliminate all mention of ground for divorce and remarriage, and defining nine causes for annulment.

A commission of the Presbyterian church, deploring the increasing divorce rate, gives its approval to birth control practiced only "in fidelity to the highest spiritual ideals of the Christian home," and suggests the establishment of courses of instruction in marriage.

The Presbyterian report will be submitted to the general assembly of the church in Pittsburgh May 28. The Episcopalian revision will be presented to the general convention in Denver September 16.

SOVIET RUSSIA scored twice during the week. By order of Under Secretary of State Mills a cargo of Russian lumber, brought to Providence, R. I., was admitted to the United States over the protests of domestic producers. Mr. Mills stating that there was no evidence that it had been produced by convict labor. Of greater importance was the signing of a new credit agreement between Russia and Italy which assures large purchases by the Soviets from Italians and the extension of credits by the latter.



Philip Snowden

GREAT BRITAIN'S landed gentry never did like Philip Snowden much, and their feeling against him was intensified last week when he delivered his budget speech in parliament. The chancellor, weak from illness, stood bravely before the British lawmakers and announced that he intended to put through a plan for the taxation of land values. The present land system, he said, is unjust and a burden to trade and industry, and direct taxation of land values would prove a remedy. He proposed to set up machinery for national valuation, which probably would take two years. When the valuation is completed the tax would be one penny per pound on the capital value.

Laborites and Liberals cheered wildly, but the Conservatives sat glumly silent. The latter will oppose the scheme, and it will be fought in the house of lords, if the Labor party can continue in power it may be put through.

As for the present budget, Mr. Snowden announced only two changes, both temporary devices. The tax on gasoline is raised four cents a gallon to twelve cents, and there are certain alterations in the payments of income taxes. Mr. Snowden will get \$97,200,000 by withdrawal from the exchange stabilization fund that has been on deposit in New York. Contrary to expectation, there is no increase in the beer, tobacco and tea taxes.

EGYPT'S worst railway disaster occurred when the Cairo-Alexandria express caught fire while running at high speed; at least 41 persons lost their lives.

An earthquake in Transcaucasia killed nearly 400 of the inhabitants. Ten men perished when an oil well near Gladewater, Texas, exploded and became ignited.

SILVER has sunk so low in price, the ration in relation to gold being now about 60 to 1, that many persons think something should be done about it. Four senators are out to discover what this something may be. They are the members of the senate foreign relations subcommittee on commercial relations with China. The chairman, Key Pittman of Nevada, has just started for China, and will be joined there by Arthur Vandenberg of Michigan, who is on a trip to the Philippines. Claude Swanson of Virginia and Henrik Shipstead of Minnesota will soon sail for Europe.

Pittman and Vandenberg will investigate the possibility of a loan of some of the treasury's surplus silver bullion to the Nationalist government of China for coinage. Swanson and Shipstead will consult with political and economic leaders of Europe concerning a possible international conference on a plan to suspend the practice of demonetizing silver coins and disposing of them as bullion. Both these ideas were presented to the President in two resolutions by the senate, but Mr. Hoover made no response.

ENTRADITION of ex-King Alfonso may be asked by the Spanish republic when he settles down somewhere; he is accused of grafting. Gen. Damaso Berenguer, dictator of Spain until two weeks ago, is in prison awaiting trial for the part he played in the Morocco military disaster of 1921 and for the revolt at Jaca last December. (© 1931, Western Newspaper Union.)

WOMAN'S CLUB ELECTS NEW DIRECTORS

Monday, May 4, the County Woman's club held its annual meeting with reports from the various officers and standing committees.

An interesting and successful year's work was shown with accomplishments in a variety of lines. Fifteen dollars was given to the librarian to purchase permanent reference books for the library, ten dollars was sent to the Federation committee providing Christmas cheer for the disabled veterans at Palo Alto, and \$5 to the County Federation scholarship fund for county students in the higher schools of the county.

The club voted to hold the annual picnic June 1 at the home of Mrs. Warren Shelly at Ben Lomond, for which she had extended an invitation. Definite arrangements for transportation will be made later.

Mrs. D. H. Cramer requested a donation of garments and accessories for a deserving, intelligent Indian family which the club has supplied for several years. Children ranging from 6 to 15 years are in the family, and the mother passes on to other needy families any extra clothing.

Mrs. R. H. Hyde moved that a note of thanks be sent to C. T. Fawcett for the many little repairs and labors donated to the library building.

Mrs. Blaine, chairman of the lot committee, complimented the caretaker, J. B. Wortman, for his faithful services and the quality of work done.

The nominating committee presented names for the board of directors as follows: Mrs. M. E. Purmort, Mrs. H. C. Smith, Mrs. C. H. Whitman, Miss Jessie Lewis and Mrs. H. P. Bean, who were unanimously elected. At the conclusion of business Mrs. Freeman Howes continued the delightful readings from Mrs. Andrew's "My Studio Window," which were begun at the previous meeting.

CAMPBELL WOMEN ATTEND REUNION IN THE CITY

Mrs. Gayno Eddlemon, Mrs. Norman Russell and Miss Rowena Farman, all of Campbell, attended the annual alumni reunion of Beta Gamma Chi (the former

Browning society of the San Jose State College) held Saturday in the palace hotel at San Francisco.

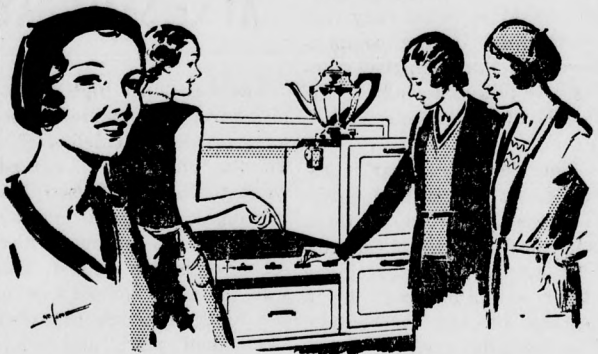
About 50 members from various parts of the state attended the luncheon, which was followed by an afternoon of bridge.

Mrs. Eddlemon was one of

the outgoing officers, having served the association as treasurer for the past year.

Dr. W. I. Merrill and son, Stephen, accompanied by H. C. Smith, will leave tomorrow morning for a three-day fishing trip to Eel river in northern California.

Girls of Today—Housewives of Tomorrow



Learn about this modern Gas Range

It's new, it's different, it takes the guess-work out of cooking and gives perfect baking without effort

You are cordially invited to visit all stores where NEW Gas Ranges are exhibited May 4 to 9

COOKING TODAY is not guess-work. It is an exact science—thanks to the modern Gas Ranges.

If you measure and mix ingredients accurately—and we know you can—the baking is simple and easy. Foods come out of the oven perfectly done—every single time.

You can learn the reason for this by stopping in after school at any store where Gas Ranges are on display. You can inspect the ranges without any obligation on your part. If you take Domestic Science at school this visit will prove valuable in your work. If not, you should come anyway because you are certain to use the knowledge you gain by your visit.

There is one feature on the new Gas Ranges that we want you to notice especially. It is the Oven Temperature Control.

Perfect oven cooking owes its success to this device more than to any other single thing. You should know all about the Oven Temperature Control.

After school visit one of the stores where Gas Ranges are sold. Courteous attendants will answer your questions and explain the new improvements. You will profit much because you will learn how simple and easy it is to cook with the modern Gas Range.

Save \$16. The price of the oven heat regulator will be deducted from any gas range priced at \$116 or more, May 4 to 10.

PACIFIC GAS AND ELECTRIC COMPANY

P.G. and E.

Owned - Operated - Managed by Californians

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THOUSANDS OF MOTORISTS

are Experiencing



Quick Starting
Fast Pick-up
Anti-Knock

60-62

Still "CRYSTAL CLEAR"

at NO EXTRA COST

Distributed in Campbell by
HALIWELL & JONES

NATIONAL AFFAIRS

By Frank L. Litschert

Probably never before in the history of the country have so many programs been offered for the spending of the public money. The list has doubtless been increased by the depression and the desire of legislators, national, state and local, to do something to relieve the situation or at least to appeal to the voters back home. Although a great many of these more or less socialistic ideas were advanced in the national congress the tendency of state legislatures and local government bodies to spend the public money unsentimentally has been even greater.

It might be well therefore to pause for a moment and study the situation. According to a statement issued recently by the National Industrial Conference board, local government in the United States now accounts for 54 per cent of the combined gross expenditures of federal, state and local governments, and the total is mounting steadily every year. It is to be remembered, too, that these local governments are closest to the mass of the people and must get their revenues for the most part by direct taxation of the public. They have no indirect taxation to fall back on as has the federal government. And as the report mentioned points out this local expenditure amounted in 1928 to 6,813 millions of dollars and the totals is mounting from year to year.

Although federal expenditures have been rising for the past two or three years they do not increase as fast as local and state expenditures. Of course a considerable part of the money expended locally goes for public education and another part for highway construction. Educational facilities we must have and they ought to be improved constantly. A good part of the highway construction payment is now provided for by gasoline taxes, and yet the cost of local government continues to mount steadily year after year. Already the tax burden has become almost unbearable and comprises the chief reason why the farmers need relief. Just what may happen if the present tendency keeps up for another decade is not pleasant to contemplate.

Of course the remedy so far as the local units of government are concerned, remains with the people of these communities themselves. Most of the money is spent for service and improvement within the community, and so long as the burdened taxpayers do not make an effort to see that the public money is wisely expended, they will continue to suffer. Economy at Washington will not solve this problem. The national government does not get its money from the municipal and county tax budgets.

Certain it is, of course, that we want good roads, good schools, good hospitals and charitable institutions. But this is no time for social and political experiments. It is true that we are in the midst of a depression but it is very doubtful whether many of the untried remedies through government aid will help as much as they will

MRS. PURMORT HOSTESS AT HARD TIMES LUNCHEON

Mrs. M. E. Purmort presided over an informal luncheon at her home on Santa Clara-Los Gatos road last Tuesday when she entertained a group of friends.

Invited to a "hard-times" luncheon for which they were requested to wear house dresses and bring their darning, the guests found that that was as far as the title applied. Although the hostess announced "no service," the delicious menu being dispensed buffet style, the guests seating themselves at three small tables, selecting their places by matching table linen. Dainty floral pieces centered the tables.

A pleasant afternoon was passed in visiting and in mapping and discussing a prospective automobile trip to and from Minnesota, a tour which the hostess and her husband are contemplating for the summer.

The guests included Mesdames D. H. Cramer, J. J. Pardee, Geo. Smith, Jr., Rose Hanger, E. R. Kennedy, H. C. Smith, C. H. Whitman, E. E. Pope and F. B. Smith of Saratoga.

The summer group of the Congregational Guild will meet Thursday afternoon, May 7, at the home of Mrs. George Griffin on Winchester road, between Sunside and Kennedy avenues, with Mrs. F. R. James co-hostess. S. L. Hayes of Sacramento is visiting with friends in Campbell this week.

The Campbell Grammar P. T. A. met this afternoon for the purpose of electing officers.

Dr. Guy B. Husted of Modesto was visiting his sisters, Mrs. Ralph Hyde and Mrs. H. M. Shadle Friday and Saturday, also attending the track meet at Stanford.

Mrs. James Mathena is getting along very nicely after a major operation performed last week at the county hospital.

Mr. and Mrs. H. C. Hutten have returned from Carmel after a visit there with their son-in-law and daughter, Mr. and Mrs. Geo. Schuyler.

Mrs. Frank R. Anderson and children returned Sunday evening from a week's vacation at Santa Cruz.

Harry White of the Busy Bee spent Friday, Saturday and Sunday fishing near Ben Lomond, catching his limit of trout every day.

Mr. and Mrs. Walter Manlove of Culver City were recent visitors at the home of Mr. and Mrs. Walter B. Smith on Third street.

Mr. and Mrs. F. H. Cutting visited the art exhibit at the Legion of Honor, San Francisco one day last week.

Mr. and Mrs. Willard Farr of Mendocino City were visiting with friends and relatives here last week.

The Santa Clara Pomona Grange will hold a meeting in Campbell Saturday, May 9.

Mrs. G. R. Stray is visiting for a few days with her parents, Mr. and Mrs. G. S. Roberson, and her father and mother-in-law, Mr. and Mrs. Walter Stray. George, who is employed by the Southern California Edison company, has been transferred from Ducor to Bakersfield, where Mrs. Stray will join him in a few days.

Mr. and Mrs. Roy Hagua of San Francisco were visiting with Mr. and Mrs. M. H. Farnham last week.

Mr. and Mrs. Thomas Byrnes and son of Berkeley are visiting their parents, Mr. and Mrs. C. C. Byrnes.

Adelle Roberts, School of Dancing, All types of children's and ballroom dancing, Wednesday Afternoons, Community Hall — Campbell.

Field's Store, Thursday, Friday and Saturday Sale, Del Monte Early Garden Peas, 2 no. 2 cans 31c, Hershey's Cocoa, 1/2 lb. can 13c, California Home Catsup, large bottle 20c, Hostess Shortcake Fingers 15c, Dunbar Shrimp, two 5 oz. cans 29c, Fortuna Corn, two no. 2 cans 35c, Ex. Choice Black Figs, 4 lbs 25c, Lipton's Yellow Label Tea, 1/2 lb. can 43c, Burnett's Vanilla, 2 oz. bottles 29c, Star Olive Oil, qt. can 69c, Ivory Soap, 3 bars 20c, P & G Soap, 8 bars 25c, Chips, large pkg. 19c, Oxydol, 2 large pkgs 33c, Selox, 2 pkgs. 25c.

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Charity Lodge No. 362, F. & A. M., Campbell, Calif.
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T. A. Robinson, Secretary

Independent Order of Odd Fellows
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No. 42 Meets every Thursday evening in I.O.O.F. hall.
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Ray Mathis, N. G.
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TWO NICE PARTIES AT THE D. H. CRAMER HOME

Entertaining at one of the loveliest of spring parties, the Mesdames D. H. Cramer, Hattie Baugh and W. H. Stray were hostesses of May Day, presiding over an elaborate luncheon and afternoon of bridge at the home of Mrs. Cramer on Winchester road.

Exquisitely arranged masses of flowers in baskets made a veritable garden of the house, the first lovely sight being a fernery banked

with flowers on the porch. Beautiful crystal baskets tied with tulle ribbon in the pastel shades, containing a variety of the smaller flowers in delicate colorings, adorned the small tables, seating four.

The score cards and prizes also carried out the May basket theme very effectively.

Lovely corsages of yellow pansies and fern knotted with yellow tinsel ribbon worn by the hostesses were the gift of a guest who had planned to attend but was unable to be present.

On Saturday afternoon the same home was the scene of a second delightful party for which Mesdames D. H. Cramer and W. H. Stray were co-hostesses.

Bridge was the diversion of the afternoon, concluded with a daintily appointed tea, served at the small tables, which were centered with May baskets.

Mr. and Mrs. R. H. Knappen and Richard Fletcher made a business trip to San Francisco Saturday.

Mrs. Rose Hanger has returned from a week's vacation at her Seabright cottage. Mr. and Mrs. D. H. Cramer were week-end guests with Mrs. Hanger.

Mr. and Mrs. Williams of San Jose are occupying the home recently purchased from Mr. and Mrs. George Ninnis, who have moved to Willow Glen.



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